



B.V. Patel Institute of Management Uka Tarsadia University



Date: 16-02-2024

Startup Summit: Innovate, Protect, Prosper organized by Institute Innovation Council (IIC), and Student Startup Innovation Policy (SSIP), Uka Tarsadia University, Bardoli

Objective: The objective of the session was to enable the students for different aspects of Intellectual Property Rights for the business.

Outcomes: At the end of the session the students were able to get understand the how to select agencies for issue of IPR and its implication.

Date	16-02-2024
Time	10:30 to 12:30
Topic	Start-up Summit- Innovate, Protect and Prosper
Venue	Pushpam Tarsadia Auditorium
No. of Students	150 students of BBA
Speakers	Pancham Baraiya, Kirit Patel, Ritesh Saraf
Coordinator	Ms. Peenal Sankhla, Ms. Margi Shah
Category	SSIP and Entrepreneurial Cell

Institute Innovation Council (IIC) and Student Startup Innovation Policy (SSIP) of Uka Tarsadia University Organized Startup Summit: Innovate, Protect, Prosper on 16th February 2024 in Pushpam Tarsadia Hall. Three power packed sessions were delivered by experienced Experts in the field of Start up and Innovation. Students of Second Year BBA took part in the summit.



Expert 1

Name: Mr. Kirtikumar Patel, Founder & Director, IPCalculus.

Topic: IPR for achieving viksitbharat @2047: Empowering Innovation and Growth

Kirtikumar Patel, based in Surat, Gujarat, India, is currently a Founder and Managing Director at Ipcalculus Information Services Pvt. Ltd., bringing experience from previous roles at Dolcera. Kirtikumar Patel holds a 2004 - 2006 Master of Business Administration (MBA) @ B.K. School of Business Management. With a robust skill set that includes Management, Business Development, Business Strategy, Strategy, Strategic Planning and more, Kirtikumar Patel contributes valuable insights to the industry.

Expert 2

Name: Mr. Rithesh Saraf, Founder & CEO of GHMC Pvt. Ltd.

Topic: How to launch and navigate your startup Journey?

With my extensive experience in the field of: HRM (Core, Strategic, Analytics, Technology), TQM (SOPs, Six Sigma, Business Solutions) and ISO (Audit, Implementation and Certification) he worked along with my Team to empower organizations in achieving better and greater results. Completed MBA from A+ Business School, Scrum Practitioner, Senior Certified HR professional, Black Belt in Six Sigma and Proud Member of TIE-Surat (Charter Member), BNI, SHRM, Quality Council of India.

Expert 3

Name: Mr. Pancham Bariya, Entrepreneur, Startup Mentor

Topic: Ideation to Implementation: Crafting path from Concept to Product

Mr. Pancham is a former Start-ups Mentor, Innovator and Strategic Planner GTU Start-up and Innovation Centre, Surat. Currently is associate with Parul Innovation and Entrepreneurship Research Centre, Surat Centre.

The Startup Summit stimulated students and also embolden them to perceive career in the IPR and Innovation. There are total **340** participants registered for the Summit. The Summit was coordinated by Dr. Sapan Naik, and Mr. Jay Patel.

Glimpse of the Summit

